



ISSSS 2017

33rd annual conference

7th-9th September

Glasgow Caledonian University, Scotland

Conference Programme

#i4s17



University for the Common Good

Welcome to Glasgow!

The conference organising committee extends a warm welcome to all delegates, presenters, chairs and contributors. A special welcome to members of the Stephenson family: Averil Stephenson Schreiber, Richard and Mary Ellen Stephenson, Lee and Sharon Pielemeier.

With best wishes from the conference team: Rachel Baker, Helen Mason, Margaret Munro, Karen McDairmant and Linda Fenocchi.

Website: <https://qmethod.org/>
Email: Qconference2017@gcu.ac.uk
Twitter @Qmethod #i4s17

Keynote Presentation

The keynote lecture 2017 will be given by Professor Job van Exel, from Erasmus University, Rotterdam

Job van Exel is Professor of Economics and Values, Erasmus School of Economics and Associate Professor of Health Economics, Institute of Health Policy & Management, Erasmus University Rotterdam, The Netherlands.





ISSSS Election

2017 is an election year for the International Society for the Scientific Study of Subjectivity. Dr Stephen Jeffares has led the society as President for the last three years with an Executive Committee comprising Vice President Dr James Rhoads, Secretary Dr Zeta Brown, Advisor Dr Susan Ramlo, Treasurer Dr Mark Popovich, and Journal Editor of Operant Subjectivity Dr James Good. Dr Max Held has provided essential support for our internet site, including uploading details for our conference pages. We thank the Executive for their commitment and work over the last three years.

The election will be via email survey, opening on 1st September and closing on 6th September (19:00 GMT) with positions announced at the Business meeting on the afternoon of Friday 8th (see programme).

All ISSSS members are eligible to vote and details of those nominated for upcoming positions are online here <https://qmethod.org/2017/08/06/candidates-for-issss-election-2017> Please read and vote!

The Donald J Brenner Outstanding Paper Award is named in honor of I4S's first president. This award will be given annually at the I4S conference for an outstanding paper presented at the conference.*

Award Purpose: The I4S Executive Committee (EC) created the Donald J. Brenner Outstanding Paper Award in 2010 for two distinct reasons. First, the EC wanted to encourage more presenters to arrive with a completed paper rather than a series of presentation slides. Second, with so many excellent papers presented annually at the I4S conference, we wanted to honor the best paper each year.

Submission process: By the conclusion of the conference each year, I4S presenters can submit their paper to the I4S Advisor (Susan Ramlo, sramlo@uakron.edu) electronically. All papers should be submitted as PDF files no later than 30 days after the last day of the conference. Late papers will not be accepted. Like a journal submission, papers should be blinded with a separate cover sheet with the title and authors name including contact information. Submissions that are received not blinded will not be considered for the award.

Criteria for papers: Papers should have a maximum of 12,000 words and be accompanied by a 200-300 word abstract. All copy should be typed, double-spaced in Times New Roman 12-point font with notes, references, tables, and figures appearing at the end of the manuscript. Both methodological and application types of papers may be submitted. Papers should contain sufficient references to the Q methodology literature. Papers applying Q methodology within a research study should detail the various aspects of the research, from concourse development to factor interpretation.

Awards committee: The awards committee is headed by the I4S Advisor, per the ISSSS Bylaws, and consists of volunteer reviewers.

Award Criteria: The awards committee will review the submissions and will select the best paper. The award will give priority to those papers that focus on unique applications of Q methodology or unique theoretical perspectives related to Q methodology. Quality of methodology, references, writing, and factor interpretation will be among those elements judged.

The Award: The award will consist of recognition at the next year's annual I4S conference including a certificate and monetary award.

**A winner is not guaranteed each year and is reserved for an outstanding paper submitted by the deadline that meet the criteria as provided above.*



University for the Common Good

Yunus Centre for Social Business & Health

The 2017 Q conference is hosted by staff of the Yunus Centre for Social Business & Health, Glasgow Caledonian University. The Centre is named in honour of Professor Muhammad Yunus, winner of the Nobel Peace Prize for his efforts to advance social and economic opportunities of the poor through work on microcredit.

The work of the Yunus Centre for Social Business & Health cuts across the three main societal challenges listed in [Glasgow Caledonian University's](#) Research Strategy - inclusive societies, healthy lives and sustainable environments. Focusing on health and wellbeing, we aim to transform the lives of vulnerable communities through pioneering research in three areas; Microfinance, Social Business and Health Economics

The founding director of the Centre is Professor Cam Donaldson, Yunus Chair in Social Business & Health and one of the world's foremost health economists. Professor Donaldson is now Vice Principal and Pro Vice Chancellor Research and will welcome delegates to Glasgow and Glasgow Caledonian University in the opening plenary session. Professor Rachel Baker was appointed Director of the Yunus Centre in 2016 and leads the conference team.

Conference hosts

Your conference team are Rachel Baker, Helen Mason, Margaret Munro, Karen McDairmant and Linda Fenocchi, and others from the Yunus Centre. We here to help you – please ask at the reception desk.

8:45 - 9:45	Registration 200 SVS Level 5 – refreshments (tea, coffee and pastries)			
9:45 - 10:30	Opening Welcome Room 502 Professor Cam Donaldson, Vice Principal and Pro Vice Chancellor (Research) Glasgow Caledonian University Dr Stephen Jeffares, ISSSS President Professor Rachel Baker, Conference Host and Past President ISSSS			
10:30 – 11:45	Parallel 1	ROOM 501	ROOM 502	ROOM 505
		1A Consumers and Marketing Chair: Tom Robinson	1B Public Opinion and Democracy Chair: Diane Montgomery	1C International Comparisons Chair: Klara Øverland
		Q063 Exploring Discourses of Food Shopping: Citizenship, Choices and Conflicts <i>Jacqui Greener</i>	Q050 Rationality vs. Rationale Among Trump Voters in 2016: What Were They Thinking? <i>James C Rhoads, Dan B Thomas, Bruce F McKeown</i>	Q064 Are stakeholder viewpoints of homelike features of care home environments the same in the USA as they are in Scotland? <i>Anne Fleming, Morgan Lee Kleppe, Angela Kydd</i>
		Q099 Beyond Brand Loyalty: Yogurt Consumer Decision-Making <i>Christopher Janson, Matt Militello</i>	Q107 A case for a deliberative link in the representation process: from congruence to resonance <i>Vanessa Liston</i>	Q032 A Q Methodological travel across national contexts: Designing a Q sample to be cross-contextual applicable <i>Ida Bruheim Jensen</i>
11:45 – 12:00	Break			

12:00 – 13:15	Parallele 2	ROOM 501	ROOM 502	ROOM 505
		2A Risk and the Environment Chair: Virginia Gravina	2B Methodology and Techniques Chair: Tim Deignan	2C 2 Qs Chair: Martin Hughes
		Q071 The Fukushima Nuclear Disaster and Food Safety in Japan: An Examination of Consumer Risk Perception <i>Shawn Banasick</i>	Q104 Sublab: A QWrks-Study of the Subjectivity on the Future of Labor <i>Sabine Pfeiffer, Maximilian Held</i>	Q052 Clarifying perspectives on desired conditions and actions for cumulative effects management by the Metlakatla First Nation <i>Katerina Kwon, Murray Rutherford</i>
		Q095 Combining R and Q in a “Risky” Study: Identifying Risk Propensity and Naming Risk Perspectives <i>Brandy B Walker, Richard McCline</i>	Q016 Views of Obesity: Generating a Concourse Using Anecdote Circles <i>Laura A Richardson, Sue Ramlo</i>	Q092 Who knows best? Perspectives of ‘expert’ stakeholders and low-income individuals on health in low-income communities <i>Neil McHugh, Rachel Baker, Fatma Ibrahim, Tim Laxton, Olga Biosca and Cam Donaldson</i>
		Q034 Perception of risk from seismic activities for fisheries and subsistence in Norway <i>Maiken Bjørkan, Siri Veland</i>	Q037 Exploring learning with the Raspberry Pi as perspective development: qualitative comparison of ‘before’ and ‘after’ Q studies with participant reflections and observation <i>Amanda Banks Gatenby</i>	Q026 An integrated system of theory and measurement for person-organization fit <i>Stephen C Wingreen</i>
13:15 – 14:00	Lunch			
14:00 – 14:45	Poster Session – Room 504			
14:45 – 15:45	Parallele 3	ROOM 501	ROOM 502	
		3A Staff and Mental Health Chair: Janet Holt	3B Sport and Coaching Chair: Terry Stirling	
		Q091 Patterns of Perception About Suicide Risk Amongst Staff On Inpatient Wards In A Mental Health Unit <i>Dr Jatan Parmar, Prof Susan Corr, Claire Armitage, Dr Fabida Noushad, Victoria McDonnell, Dr Mark McConnochie, Dr Mohammad Abbas</i>	Q079 Inclusive practice in coaching: A Q methodology study <i>Nichola Kentzer, Dr. Jim Lusted, Dr. Simon Phelan</i>	
		Q021 Stigma of substance dependency and its impact on recovery <i>Tim Laxton, Helen Mason, Paul Flowers</i>	Q089 Determining Leadership Qualities in a Student-Athlete: Measuring the Heart & of an Athlete (a work in progress) <i>John Nicholas</i>	

15:45 – 16:00	Break		
		ROOM 501	ROOM 502
16:00 – 17:15	Parallel 4	4A Rethinking Analysis Chair: Murray Rutherford	4B Q technologies Chair: Shawn Banasick
		Q010 Are we using a correct technique in identifying distinguishing statements in Q-methodology? <i>Noori Akhtar-Danesh</i>	Q088 Q-Perspectives™: Inviting New Audiences to Q with Real-Time Classroom Results <i>Brandy B Walker, Jimmy Lin, Tong Li</i>
		Q105 Pensieve: An R package for the Scientific Study of Human Subjectivity <i>Maximilian Held</i>	Q023 Using PowerPoint as a Data Collection Tool in Q Methodology <i>James E. Bartlett, Michelle E. Bartlett</i>
		Q012 Divergent Perspectives about the Factor Analytic Stage of Q Methodology <i>Susan Ramlo</i>	Q110 Under the Hood – The pedagogic opportunities of the new generation of Q data analysis software <i>Stephen Jeffares</i>
19:00 – 20:30	Civic Reception – Glasgow City Chambers		

9:00 - 9:30	200 SVS Level 5 – refreshments (tea, coffee and pastries)			
9:30 – 10:30	Keynote - Professor Job van Exel, Erasmus University Room 502			
10:30 – 10:45	Break			
		ROOM 501	ROOM 502	ROOM 505
		5A Emotion Chair: Dennis Kinsey	5B Mixing methodologies Chair: Jacqui Greener	5C Counselling in an Education Setting Chair: Myles Grogan
10:45 – 12:00	Parallel 5	Q044 Perceptions of the Emotional Self for Adolescents who are Gifted <i>Elizabeth Anne Albright, Christopher Beswick, Diane Montgomery</i>	Q072 The use of post-sort interview in a Q methodology study exploring nursing students' perceptions of preserving dignity in care <i>Rosemary Mullen, Angela Kydd, Laura McMillan, Anne Fleming</i>	Q067 Mentoring Counselor Education Doctoral Students in Teaching <i>Eric Baltrinic, Marty Jencius</i>
		Q003 Stephenson's play theory: A conceptual framework for arts therapy, life course development, and emotional well being <i>Robert A. Logan</i>	Q005 Making (inter)subjectivity transparent in phenomenological research - an illustration using Q-method <i>Stéphanie Gauttier</i>	Q049 Perceptions of Postsecondary Career and Technical Education: A Q Method Examination <i>Katherine Kandalec</i>
		Q051 Qs on happiness: an exploration on the universality of joyful facial expressions <i>Simona Naspetti, Serena Mandolesi, Raffaele Zanoli</i>	Q047 How can Q-methodology contribute to a vision process, with its holistic and systematic exploring of subjectivity? <i>Camilla Fikse, Ragnvald Kvalsund</i>	Q033 I'm paying all of this money and you want me to think for myself?! The Student Perspective Of Doctoral Teaching And Learning <i>Martin Hughes</i>

		ROOM 501	ROOM 502	ROOM 505
12:00 – 13:00	Parallel 6	6A Public Policy Chair: Carlos Jacobo Ramirez Valdez	6B Knowledge to Action Chair: Juan Carolos Barahona	6C Student Retention Chair: Amanda Banks Gatenby
		Q041 To use or not to use climate information: a Q methodology analysis on stakeholders' perceptions on climate information in order to deal with drought <i>Virginia Gravina, Gabriela Cruz, Walter Baethgen, Renzo Taddei</i>	Q053 Varieties of Knowledge Mobilization - How knowledge mobilization (Kmb) researchers and practitioners envision their work <i>Monica Anne Batac, Charles H Davis</i>	Q025 Understanding Developmental Education Faculty Perspectives on Poor Retention Rates Among Development Students: A Q methodology <i>James E Bartlett, David Townsend</i>
		Q065 Street-Level Social Welfare Bureaucrats' perceptions on their roles and Discretionary Acts <i>Eun Joo Kwon, Soon Eun Kim</i>	Q109 Holistic Narratives of the Renovation Experience: Using Q-methodology to improve understanding and policy design for continuing domestic retrofit <i>Mr Niall Kerr, Prof Andy Gouldson, Prof John Barrett</i>	Q040 Student perceptions of the first year of college and implications for student retention <i>April Nauman, Terry Stirling, Arlene Borthwick</i>
13:00 – 14:00	Lunch			
		ROOM 501	ROOM 502	ROOM 505
14:00 – 15:15	Parallel 7	7A Young People, image and self Chair: Matthew Militello	7B Abduction Chair: Raffaele Zanoli	7C Perspectives on Health Chair: Nicola Cornwall
		Q080 My selfie and me: A Q methodological exploration of young women and sense making <i>Rose Capdevila, Lisa Lazard</i>	Q017 An Abductory Examination of Abduction <i>Steven R Brown, Amanda Wolf, James Rhoads</i>	Q101 The facilitators and barriers to six month exclusive breastfeeding in Northeast Thailand: Q-methodology <i>Thiwawan Thepha, Debbie Marais, Jacqueline Bell, Somjit Muangpin</i>
		Q045 Emotional descriptions of early to late adolescence <i>Kaia Christofferson, Elizabeth Anne Albright, Amanda McCabe, Diane Montgomery</i>	Q081 Peirce and Q <i>Tim Deignan</i>	Q054 Exploring the impact of severe haemophilia on lifestyle. A Q methodological study <i>Thuvia Flannery, Dr Janet Holt, Dr Philip Esterhuizen</i>
		Q066 The Disney Princesses ruling the world: A Q methodological look at why the Disney Princesses are so popular <i>Tom Robinson, Scott Church, Clark Callahan, McKenzie Madsen, Hyejin Kim, Ching Shih</i>		Q004 Patterns of patient and healthcare provider viewpoints regarding participation in HIV cure-related clinical trials. Findings from a multicentre French survey using Q methodology (ANRS-APSEC) <i>Christel Protière, Bruno Spire, Marion Mora, Isabelle Poizot-Martin, Marie Préau, Philippe Morlat, David Zucman, Cécile Goujard, François Raffi, Olivier Lambotte, Marie Suzan-Monti</i>

15:15 – 15:30	Break			
15:30 – 16:30	Parallel 8	ROOM 501	ROOM 502	ROOM 505
		8A Stakeholders and the Environment Chair: Monica Batac	8B Q techniques: set and grid Chair: Christopher Janson	8C University Employment Chair: Katerina Kwon
		Q042 Stakeholders' perceptions of High Conservation Values forestry areas, in the north west of Uruguay <i>Virginia Gravina, Casandra Ferrazzini, Gustavo Daniluk</i>	Q094 Q-Honeycomb: Measuring Operant Subjectivity with Hexagonal Tiling <i>Maximilian Held, Verena Kasztantowicz, Sabine Pfeiffer</i>	Q014 Agricultural Communication Students Describe a Short-term Field Experience <i>Angel Riggs, Diane Montgomery</i>
		Q096 Stakeholders perception of effectiveness in marine spatial planning <i>Carlos Jacobo Ramirez Valdez</i>	Q093 An Adequate Size of Q sorts: What Size is Neither Small Nor Large? <i>Byung Lee</i>	Q048 Examining Perceptions of Qualities Desired in University Public Safety Directors: A Q Method Examination <i>Katherine Kandalec, Brian Thomas, James Bartlett</i>
16:30 – 17:30	Business Meeting – Room 502			
19:00	Conference Dinner and Ceilidh - National Piping Centre			

9:00 – 9:30	200 SVS Level 5 – refreshments (tea, coffee and pastries)		
		ROOM 501	ROOM 502
9:30 – 10:45	Parallel 9	9A Nationalism and Protest Chair: James Rhoads	9B Social Value and community development Chair: Neil McHugh
		Q073 The Changing Nature of American Nationalism in Challenging Times <i>Richard Haesly, Liesl Haas and Tyler Kae</i>	Q077 Communities of shared subjectivities: a comparison of approaches for researching nomadic innovation <i>Alex Tasker</i>
		Q100 “Deeper Than This”: Understanding Attitudes Held Toward Professional Athletes Protests During the National Anthem <i>Christopher Janson</i>	Q113 ‘Seeking public, private and third sector perceptions on the construct of ‘social value’: A Q methodology approach’ <i>Payal Jain</i>
			Q086 A Multi-method Approach to effective partnering on social progress initiatives <i>Juan Carlos Barahona, Alvaro Salas-Castro, Audrey Elizondo, Ilse Lucke</i>
10:45 – 11:00	Break		
		ROOM 501	ROOM 502
11:00 – 12:15	Parallel 10	10A Leadership Chair: Toyah Rodhouse	10B Visual Q's Chair: Helen Mason
		Q090 Faculty perceptions of innovating the professional doctorate in educational leadership <i>Matthew Militello, Jill A Perry, Christopher Ray</i>	Q030 Subjectivity and More in Art Appreciation:- A Pilot Q-study of Contemporary Prints <i>Claire Gauzente</i>
		Q043 The Successes and Challenges of Implementing Teacher Leadership after Study Abroad <i>Marty Jencius, Eric Baltrinic, Steven R Brown</i>	Q055 “The Ideal City”: children viewpoint on visual art <i>Simona Naspetti, Serena Mandolesi, Raffaele Zanolì</i>
		Q022 Community College Mid-Level Leaders Viewpoints on Leadership <i>Michelle E. Bartlett, James E. Bartlett</i>	Q069 What Paisley Means to Me: An exploration of the meaning of place <i>Mr Stephen Edenborough, Mrs Jacqui Greener, Dr Emma Reid</i>
12:15 – 13:00	Closing and Lunch		



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Acknowledgements

I would like to thank the following colleagues for their valuable contribution as members of the abstracts review committee:

Noori Akhtar-Danesh, Stentor Danielson, Job van Exel, Max Held, Larry Hodgkins, Chris Janson, Dennis F Kinsey, Helen Mason, Neil McHugh, Matthew Militello, John Nicholas, James C Rhoads, Dani Thomas and Amanda Wolf.

Thanks from the conference team go to:

- Stephen Jeffares and Job van Exel for sharing their experience and materials from previous conferences
- Mark Popovich for his indispensable support in getting this done
- Max Held for his great assistance with the website
- all session chairs and presenters for contributing to this exciting programme.

Rachel Baker

Professor of Health Economics

Director Yunus Centre for Social Business and Health

Past President International Society for the Scientific Study of Subjectivity

Outline Programme

Thursday 7th September

8:45 – 9:45	Registration & Refreshments			
9:45 – 10:30	Opening Welcome			
10:30 – 11:45	Parallel 1	1A Consumers and Marketing	1B Public Opinion and Democracy	1C International Comparisons
11.45 – 12.00	Break			
12.00 – 13:15	Parallel 2	2A Risk and the Environment	2B Methodology and Techniques	2C 2 Qs
13:15 – 14:00	Lunch			
14:00 – 14:45	Poster Session			
14:45 – 15:45	Parallel 3	3A Staff and Mental Health	3B Sport and Coaching	
15:45 – 16:00	Break			
16:00 – 17:15	Parallel 4	4A Rethinking Analysis	4B Q technologies	
19:00 – 20:30	Civic Reception - Glasgow City Chambers			

Friday 8th September

9:00 – 09:30	Refreshments			
9:30 – 10:30	Keynote Speaker Professor Job van Exel			
10:30 – 10:45	Break			
10:45 – 12:00	Parallel 5	5A Emotion	5B Mixing methodologies	5C Counselling in an Education Setting
12:00 – 13:00	Parallel 6	6A Public Policy	6B Knowledge to Action	6C Student Retention
13:00 – 14:00	Lunch			
14:00 – 15:15	Parallel 7	7A Young People, image and self	7B Abduction	7C Perspectives on Health
15:15 – 15:30	Break			
15:30 – 16:30	Parallel 8	8A Stakeholders and the Environment	8B Q techniques: set and grid	8C University Employment
16:30 – 17:30	Business Meeting			
19:00 – 00:00	Conference Dinner and Ceilidh - National Piping Centre			

Saturday 9th September

9:00 – 09:30	Refreshments			
9:30 – 10:45	Parallel 9	9A Nationalism and Protest	9B Social Value and community development	
10:45 – 11:00	Break			
11:00 – 12:15	Parallel 10	10A Leadership	10B Visual Q's	
12:15 – 13:00	Closing and Lunch			